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1939

FOUR GENERATIONS of ROSE GROWERS

MATTHEW SHAMBURGER

T. J. SHAMBURGER

M. S. SHAMBURGER

CARL SHAMBURGER

NURSERY

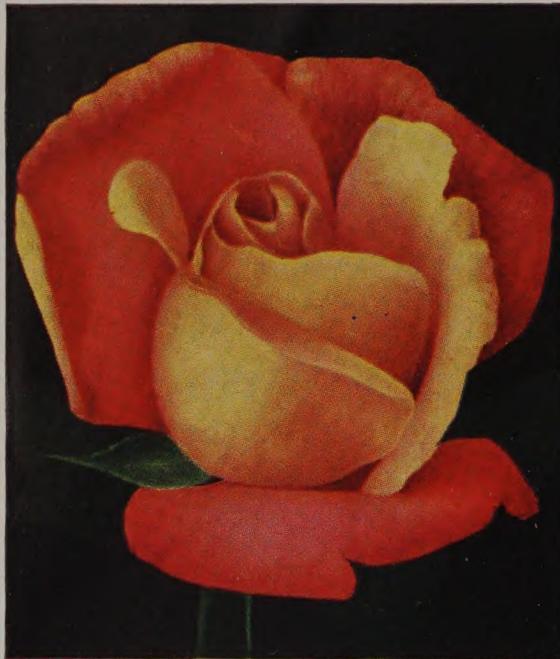
TYLER 4 MILES NORTH DIXIE HIGHWAY TEXAS

• WE ARE MAKING A
WONDERFUL OFFER ON
SELECTED 2-YEAR-OLD
FIELD-GROWN ROSES

U. S. Department of Agriculture
JAN 31 1939 *



7 - Fragrant Roses - 7



CONDESA DE SASTAGO

CONDESA de SASTAGO. This brilliantly colored Spanish Rose has drawn "Oh's" and "Ah's" from all who have seen it, for its startling color combination is undoubtedly unique. The large, cup-shaped flowers, fairly double and yet not too heavy, are distinctly bi-colored, glowing orange-scarlet on the inside of the petals and an intensely bright yellow on the outside, but the breath-taking beauty of its brilliant flowers is not its only fine quality. The tall, slender plants are exceedingly strong and satisfactorily robust, and the flowers possess a sweet fragrance. Price, 50c.

EDITOR McFARLAND. One of the finest deep pinks.

E. G. HILL. Dazzling red.

COCHET. White, with very light lemon yellow tint at the center.

PRESIDENT HOOVER. Multi-colored.

TALISMAN. Multi-colored.

MRS. LOVELL SWISHER. Flesh pink.

These 7 Beautiful Roses

FOR ONLY **\$180** POSTPAID

The Cream of The Patented Rose Crop

All Rose amateurs long to try new varieties. Often they hesitate because they do not know what varieties to choose. Here are Roses that we recommend; we have grown them and watched them from the beginning. We know they are good, and we believe they will please you.

Gloaming

Plant Patent No. 137

Words are not needed to tell of its beauty. The flowers are large, fragrant, and last many days after cutting. The color is soft pink with a satiny sheen, and overlaid with salmon and amber. The blooms are carried on long stems, on robust, branching plants. Strong, free-blooming plants. \$1.50 each, \$15 per dozen.

Eclipse

Plant Patent No. 172

The richest gold imaginable—"It Eclipses all others." Long, slender buds, opening into blooms of 25 or more petals. Awarded prizes in Paris, Rome, London, and many other places. \$1.50 each, \$15 per dozen.

Texas Centennial

Plant Patent No. 162

A new Rose originated right here in Tyler. The brilliant vermillion-red of the opening bloom shades to deep, rich pink as the flower matures. The color does not fade in hot sun and dry weather. A rose of the highest quality in size, color, fragrance, freedom of bloom, and vigor of plant. 75c each, \$1.50 for 3, \$15 per dozen, prepaid.

Countess Vandal

Plant Patent No. 38

Emphatically a popular Rose. The shadings of coppery bronze suffused with gold make the Countess attractive from bud to mature bloom. A dozen flowers will brighten a large room. \$1 each, \$10 per dozen.



© 1932

COUNTESS VANDAL

60¢ 1.50 \$6

Dear Friends and Rose Lovers:

All my life has been spent in the pleasant occupation of growing beautiful roses. Four generations of Shamburgers have been Rose Growers since 1850—Pioneer Rose Growers of East Texas. My father, my grandfather and my great-grandfather were Rose Growers and it is only natural for me to say that I came "by my profession honestly."

I grow roses for "a living" but I can truthfully say that I believe it to be the most pleasant occupation on earth. When in the early morning the dew is on the petals and you walk down row after row of countless thousands of roses and breath their fragrance, then and only then are you really communing with Nature. With all my three hundred and fifty thousand plants, I treat each one as if it were the only one I had.

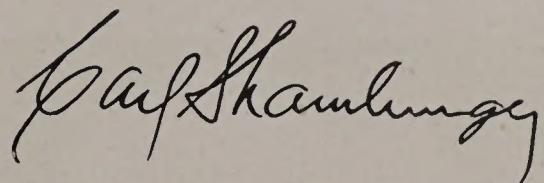
The land for my roses is selected carefully from among the best in the Great East Texas Rose Belt. The most careful consideration is given to the soil, the sub-soil and the drainage. With this advantage and my personal supervision as to the proper amount of plant food supply, the budding, the dusting, the plowing, etc., I honestly believe that no finer stock can be produced anywhere than my roses.

If you are a Rose enthusiast, you appreciate how essential it is to secure your roses from a grower who loves roses, who actually feels it his duty to produce only the best plants. If you are just now considering buying your first roses you must realize how important each of the above details are because it is your one assurance of starting right.

If you love beautiful roses, I cannot impress upon you too strongly to buy the best. At the most, you will pay only a few cents difference and I can assure you that you will be well rewarded.

To those of you who are our regular customers, please accept our sincere thanks for your past and future business. To those of you who want the best in roses, send Carl Shamburger your order. He knows that you will not be disappointed.

Sincerely,



Our Guarantee

All Roses sold through our Retail Catalog are guaranteed Number 1, two-year plants, true to name and first class in every respect. We exercise great care to keep all varieties true to name, but in case of error on our part our liability is no greater than the free replacement of plants proving untrue or the refund of the purchase price. In all cases the plants are guaranteed to reach the purchaser in good condition. However, if the plants arrive in bad condition, a report must be made to us within **five days** after their receipt; otherwise **no replacement will be made**.

Terms (Read Carefully)

Terms are cash with order, as we have no credit department. Orders of \$2.00 or more are sent pre-paid anywhere in the United States. On orders of less than \$2.00, please add 25 cents, regardless of number of plants, to cover extra packing and transportation costs.

Shipping

Because of our central location we can fill your orders promptly, forwarding the plants by parcel post, express, or freight, as you instruct. All plants will be properly packed and delivered to the transportation office in accordance with the terms printed above.

Carl Shamburger Brings You the World's Choicest Roses

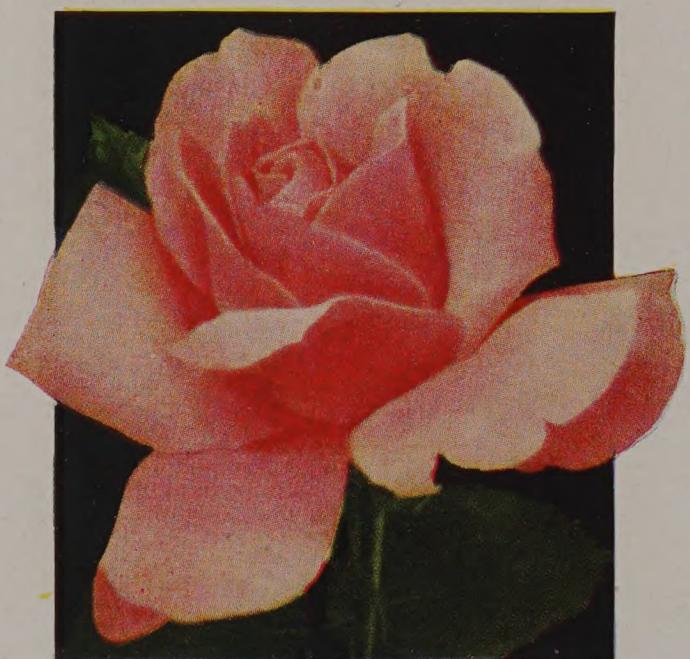
Among all the flowering shrubs that grace the garden, none compare to the Rose. Of diverse color and character of foliage, of endless design and color of blooms, it lends itself to a wider range of decoration than any other single group of plants. The Rose is truly termed "The Queen of Flowers." And to this end the lives of the Shamburgers has been dedicated. They have spared neither time or effort to bring to you the world's choicest Roses.

For your convenience in selecting the colors you desire, our Roses have been arranged under color headings.

All Roses in this Catalogue are sold at 30c each, \$3.00 per dozen, unless otherwise stated.



COLUMBIA



MRS. CHARLES BELL

PINK ROSES

BETTY UPRICHARD. The color of this popular variety is brilliant orange-carmine on the outer surface; copper-red buds open to semi-double blooms. A strong-growing, free-blooming, and healthy Rose.

BRIARCLIFF. A descendant of the noted Columbia family. The stems are long and stiff, and bear pointed buds. The flowers are double, high centered, fragrant, a beautiful brilliant rose-pink.

CHARLES P. KILHAM. Brilliant orange-pink suffused with glowing yellow. The blooms are very large and shapely, and slightly fragrant. The plants are low growing, rarely over 24 inches high, bushy and very free blooming.

COLUMBIA. A lively bright pink which deepens in color as the bloom matures; sweetly scented. Especially good in late summer and autumn, when the blooms are borne in profusion. A reasonably strong grower with healthy foliage.

DAINTY BESS. Single flowers which are often 3 inches across. The color is a pure flesh-pink with tints of old-rose on the reverse of the petal. A variety that has attracted a great deal of attention, as the flowers are at times nearly square, somewhat after the fashion of clematis.

DAME EDITH HELEN. At its best in both color and size in spring and autumn. The flowers are clear pink, very fragrant, and carried on strong erect stems. A vigorous-growing plant. Generally considered a top-notch pink Rose and we believe it deserves the position.

EDITOR McFARLAND. Among the finest of the deep pink Roses. The color, which is a clear brilliant pink, holds all through the season. The blooms are fragrant, carried on long stems, and extremely desirable for cutting.

HOLLYWOOD. The bloom, which is of medium size but full double, is a dark rose-red with darker veining; it is extremely fragrant and carried on long stems. The plant is bushy, upright in habit.

JONKHEER J. L. MOCK. The blooms are very large, full double, and rich deep pink, with the reverse of the petals showing silvery rose. A heavy bloomer in spring and fall, with a moderate number of blooms in summer.

KILLARNEY. Bright sparkling pink blooms come from long-pointed buds. Popular both for the garden and for growing under glass. It is a strong, robust plant, giving flowers liberally.

LA FRANCE. One of the oldest Hybrid Tea Roses in cultivation but equal to many of the modern sorts. The blooms are bright pink with curling petals that show silvery tints; fragrant.

LADY ASHTOWN. Both the buds and the blooms are a shiny pink, with a slight touch of yellow at the base of the petals; quite fragrant.

MRS. CHARLES BELL. Similar to Radiance but with a softer shade of shell-pink both in bud and bloom. A strong-growing plant with a clean foliage seldom attacked by dust. Like its parent, Radiance, this variety is a most delightful Rose, blooming freely in the South.

PINK ROSES (continued)

MME. BUTTERFLY. An extra-fine Rose which should be in every garden. Both the buds and the open bloom are light pink with tints of gold near the base of the petals; richly perfumed. The plant is strong growing and throws up many stems surrounded with sprays of flowers. Mme. Butterfly can be depended on to bloom under trying conditions.

MRS. HENRY BOWLES. A highly recommended variety with clear pink flowers which shade slightly lighter as they open. The blooms are reasonably high centered and remain in good condition for many days after cutting.

MRS. HENRY MORSE. The blooms have two contrasting tones of pink with an under tinge of yellow; they are double, large, and have a slight fragrance. Plants are extremely hardy.

MRS. LOVELL SWISHER. The blooms carry rich tones of salmon-pink and gold, changing to flesh-pink at the edges of the petals. The plant is free blooming in spring and autumn.

PINK GROOTENDORST (Hybrid Rugosa). A sport of the red F. J. Grootendorst and similar except that the color is a light shell-pink. Vigorous and bushy, and constantly in bloom.

RADIANCE. Probably the most reliable pink Hybrid Tea Rose in commerce today, and particularly good in the South. The blooms are brilliant rose-pink with lighter tints on the reverse of the petals, globular in shape, and very fragrant.

SOUV. de MME. C. CHAMBARD. Large, fragrant, rose-flesh-pink blooms shaded with salmon and yellow at the base of the petals. An upright plant which in habit of growth much resembles Frau Karl Druschki. 50c each, \$5 per dozen.



SOUV. de MME. C. CHAMBARD

WILLOWMERE. Rich pink with a shining yellow glow. The blooms are reasonably large but with only a slight fragrance. A splendid bedding Rose and also has great value for cutting.

Carl Shamburger's
EXTRA SPECIAL RADIANCE COLLECTION
20 - Beautiful Roses \$4.50
10 REDS ... 10 PINKS
POSTPAID



PINK RADIANCE



RED RADIANCE

RED ROSES



ROUGE MALLERIN. A new red Rose which does not blue. Pointed buds of brilliant red open to $3\frac{1}{2}$ -inch blooms of glowing scarlet, the deep pile on the petals making them look like pieces of rich scarlet velvet. The final touch to your enjoyment of this new red Rose is its captivating old damask perfume. Price, 60c each, \$6.00 per dozen, postpaid.

ETOILE de FRANCE. Vivid crimson blooms with centers shading to cerise. An excellent bedding variety as the plants are free-blooming and have stiff, upright stems and good foliage.

ETOILE de HOLLANDE. The brilliant red blooms hold well during hot weather, but are particularly good in the cool days of autumn. Well known everywhere and seems to have few serious faults.

FRANCIS SCOTT KEY. Light crimson buds open into a full double bloom of the same color. A desirable variety for the South, where it is at its best in autumn. The plant is erect in habit, with good foliage.



ETOILE de HOLLANDE

AMERICAN BEAUTY (Hybrid Perpetual). Dark pink shaded with deep carmine. The plant should be in a cool location and given heavy fertilization, under which conditions the growth will be vigorous and the blooms produced in abundance.

AMI QUINARD. An exceedingly deep crimson, so dark that in some lights it appears almost black. A distinct novelty because of its color. Strong-growing plants that will produce many full double flowers.

CHARLES K. DOUGLAS. A deep crimson-scarlet which rarely fades even under the hottest sun. The blooms are large and slightly fragrant. It is an exceptionally good garden Rose, branching in habit, clean foliage, and yields a bountiful supply of flowers. Each year increases its popularity.

DIRECTOR RUBIO. The plant is rather dwarf, but carries many erect stems which are topped by light red blooms of great size, semi-double and moderately fragrant. One of the more recent introductions from France, where it has been a favorite red variety.

E. G. HILL. Dazzling red blooms that shade to deep crimson without a touch of blue. Exceedingly good garden Rose, vigorous, free flowering, and making friends even among the most critical growers of Roses. It seems to hold the color well even under scorching suns.



ETOILE de FRANCE

F. J. GROOTENDORST (Hybrid Rugosa). Small, bright red flowers with fringed petals are produced in large clusters the whole season. Makes a desirable specimen shrub or a fine everblooming Rose hedge.

GENERAL JACQUEMINOT (Hybrid Perpetual). Scarlet-crimson buds and clear red, very fragrant flowers. Plants grow from 3 to 6 feet high, and frequently bloom twice in a season.

GRENOBLE. A brilliant red, almost scarlet, bloom opens from a crimson bud. May be numbered among the best dozen red Roses, and is particularly desirable for cutting.

GRUSS AN TEPLITZ (China or Bengal Rose). Large, bushy plants that are covered the entire season with clusters of bright red flowers, which make a lovely Rose hedge or a bed of brilliant color.

HADLEY. A splendid dark crimson-red with petals of a velvety texture; slightly perfumed. In spring and autumn the flowers are large, but in midsummer inclined to be somewhat smaller.

JOHN RUSSELL. The flowers are very large, deep crimson, so dark they are almost black. An exceedingly handsome Rose that always attracts attention.

RED ROSES (continued)

KILLARNEY BRILLIANT. Similar to Killarney but very much darker in color; in fact, so dark that it is classed as a red Rose. Flowers semi-double.

LORD CHARLEMONT. A magnificent deep crimson, high-centered, fragrant flower carried on a moderately bushy plant. Free blooming in spring and autumn, with a goodly number of blooms in mid-summer.

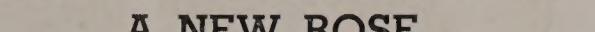
MARGARET McGREDY. A Rose that has made good in all parts of the country. The blooms are solid orange-vermilion, a color that grows lighter when the blooms are fully opened. The plants are upright and have strong, stiff stems.

OLYMPIAD. Blood-red blooms that are shaded with fiery copper and yellow toward the base of the petals. Originated in France, and introduced under another name. There it received a gold medal in 1930, and other awards since that time. The American introducer was permitted to rename the variety in honor of the Olympic games held in Los Angeles in 1932. It is a most unusual Rose, attracting attention everywhere.

PATIENCE. The flowers are scarlet, with shades of orange and orange-scarlet, high centered and moderately fragrant. The color varies somewhat, depending on soil, sun, and moisture, and at times seems to show shades of pink with the orange. A beautiful variety, and one you will enjoy in your garden.

RED RADIANCE. Deep rose-red blooms which may shade to a light crimson. Extremely popular in the South because of its free-blooming qualities, excellent habits, and clean, resistant foliage.

SENSATION. Deep scarlet-crimson with maroon markings. The flowers are often 5 inches in diameter, full double, moderately fragrant, and keep in good condition for several days after cutting. Especially good in the autumn.



A NEW ROSE



SOUVENIR D'ALAXANDRE BERNAIX. Bud deep crimson red on maroon ground; flower very large, full, double, globular, crimson-vermilion red, heavily shaded with velvety purple, splashed with fiery red, borne on long strong stem. Foliage purplish green... Growth vigorous, upright. A very extremely beautiful flower. Price, 45c each, \$4.50 per dozen, postpaid.

SEND US YOUR ORDER NOW
WHILE OUR STOCK IS COMPLETE

WHITE ROSES

CALEDONIA. Superb white Hybrid Tea Rose. The blooms are as clear as alabaster, very large in size, with curved and infolded petals, and have a dainty fragrance. Free blooming in spring and fall, and yielding a reasonable number of flowers in midsummer.



KAI SERIN AUGUSTE VIKTORIA

FRAU KARL DRUSCHKI (Hybrid Perpetual). The buds are slightly tinted with pink but open into snow-white blooms. The flowers are enormous and are borne very freely until about the first of July. Under favorable conditions a second blooming period may come in early autumn. The plant is extremely strong growing, often reaching 8 feet in height.

KAI SERIN AUGUSTE VIKTORIA. The buds are creamy white but the flowers are white as snow, with only a slight tint of lemon-yellow at the center; large and fragrant. The plant is a reasonably strong grower and seems to be entirely hardy.

KILLARNEY DOUBLE WHITE. The clear white flowers of this popular variety are medium size, double, and with a very slight fragrance. In bud and in open bloom it carries the typical Killarney form, with a few more petals than the original pink variety.

MME. JULES BOUCHE. A desirable white variety for bedding with other Hybrid Teas. The blooms are large, fragrant, and have a slight blush tint at the center. The half-open bloom is as dainty and beautiful as a cluster of apple blossoms in spring.

WHITE MAMAN COCHET. Large, double blooms with a very light lemon-yellow tint at the center. Vigorous, upright-growing plant that blooms abundantly during the whole season.

BE SURE TO INCLUDE THE NEWER
ROSES IN YOUR ORDER

Carl Shamburger Brings You the World's Choicest Roses

This Collection
Is Ideal
for Starting
Amateur
Rose Lovers

Rose Lovers



MRS. PIERRE S. du PONT



BETTY UPRICHARD



ETOILE de HOLLANDE



JOANNA HILL

"Brilliant Beauty" Rose Collection

Just imagine having this collection in your garden. Here are the twelve, pictured in their regal colors, ready to add their richness to your Rose collection, or form the beginning of a new collection.

Briarcliff **Mrs. Pierre S. duPont**
Joanna Hill **Betty Uprichard**
Red Radiance **E. G. Hill**
Pres. Herbert Hoover **Kaisserin Aug. Viktoria**
 Talisman

One plant each of these 12 Roses
Sent to your door, charges prepaid

All are two-year-old, strictly No. 1 budded plants, from our regular stock.

\$3.00



BRIARCLIFF



RADIANCE—RED



K. A. VIKTORIA



E. G. HILL



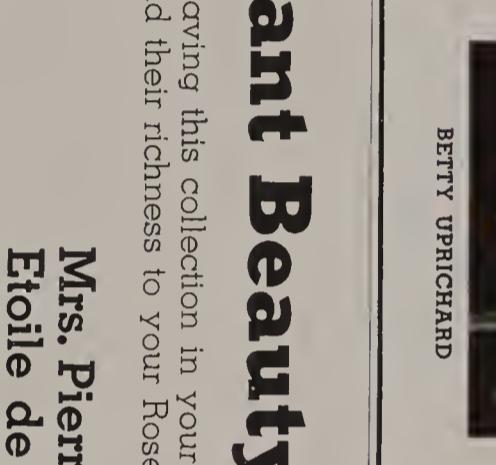
TALISMAN



PINK RADIANCE



LUXEMBOURG



PRES. HERBERT HOOVER



PRES. HERBERT HOOVER

Fall Planting
Brings Best
Results in the
South and
Southwest

No
Substitutions
Allowed
in This
Collection

Complete
Planting
Instructions
on
Page 15

Order One or More of this Collection for Your Garden Today

YELLOW AND MULTI-COLORED ROSES



CYNTHIA. A very beautiful rose with large, finely shaped flowers of a rich oriental red and veiled mist orange, turning gold at the base. Cynthia is truly an aristocrat and is proving to be one of the most popular of the newer varieties. **Price, 50c each, \$5.00 per dozen.**

GOLDEN PERNET. A superb clear yellow Rose for general garden use. Blooms freely all the season, even in dry, hot weather. Strongly resembles Julien Potin. Plant erect, with clean, glossy foliage.

HEINRICH GAEDE. Extremely beautiful. We call the color orange-yellow, flushed with nasturtium-red; the words don't mean half as much as the picture. Large, double flowers are carried on long stems. Free-blooming plants. **Special price, 50c each, \$5 per dozen.**

HEINRICH WENDLAND. Bud very large, long pointed. Flower very large, high centered, extremely lasting, intensely fragrant—unfading nasturtium red, reverse golden yellow. Borne on long stem. Growth vigorous. Intermittent bloomer all season. **Price, 50c each, \$5.00 per dozen, postpaid.**



EDITH NELLIE PERKINS

CONDESA de SASTAGO. This brilliantly colored Spanish Rose has drawn "Oh's" and "Ah's" from all who have seen it, for its startling color combination, is undoubtedly unique. The large, cup-shaped flowers, fairly double and yet not too heavy, are distinctly bi-colored, glowing orange-scarlet on the inside of the petals and an intensely bright yellow on the outside, but the breath-taking beauty of its brilliant flowers is not its only fine quality. The tall, slender plants are exceedingly strong and satisfactorily robust, and the flowers possess a sweet fragrance. **Price, 50c each, \$5.00 per dozen, postpaid.** (Illustrated inside front cover.)

EDITH NELLIE PERKINS. A handsome two-color Rose; the inside of the petals is salmon-pink, the outside is coppery red and orange. The flower is large, full double, with a fine pointed center. A Rose that can be highly recommended.

GOLDEN DAWN. This Rose came from Australia and has proved entirely satisfactory in America. The large buds are bright yellow but sometimes have a tinge of red. The large flowers are a clear unfading lemon-yellow and deliciously fragrant, produced throughout the entire season.

GOLDEN OPHELIA. The heart of the flower is golden yellow, shading lighter towards the edge of the petals. The color is clearest in autumn. Plants are strong, healthy growers and free-blooming.



GOLDEN DAWN

JOANNA HILL. Resembles Ophelia but is more pronounced in the coloring, which is a rich creamy yellow with a flush of orange at the base of the petals. A fairly good bedding Rose but most useful for cutting because of the long-stemmed flowers.

JULIEN POTIN. Deep yellow buds and richly colored primrose blooms, carried on long stems. In mid-summer the blooms are rather small, but early in the season and in late autumn the flowers are superb.

LADY HILLINGDON (Tea). Deep saffron-yellow, fragrant flowers that grow lighter towards the edge of the petals and as the blooms expand. The plant is erect in growth, hardier than most Tea Roses, but in cold climates requires careful protection.

LUXEMBOURG. Rich apricot-yellow, shaded with copper and marked with lighter yellow at the tips of the petals; the color holds without fading or burning. Very free blooming and entirely satisfactory for garden culture. In fact, Luxembourg comes close to being the premier yellow Rose for the South, and is deservedly popular in the North.

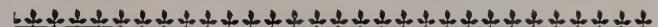
YELLOW AND MULTI-COLOR ROSES (continued)

MEVROUW G. A. van ROSSEM. A new Rose which is a glowing orange or apricot with undertones of golden yellow; the combination resembles golden salmon and light orange, with the reverse of the petals light bronze. It is a desirable bedding variety and exceedingly useful for cutting.

MME. NICOLAS AUSSÉL. Intensely fragrant, full double blooms which are a pleasing shade of salmon marked with carmine, ochre, and yellow. A desirable new variety that should be grown by all who wish to have the new introductions in the garden. Careful tests in many sections indicate that the variety has a most promising future, both south and north.

MRS. PIERRE S. du PONT. A bright yellow that does not fade in intense sun. The blooms are large, have a spicy fragrance, and are produced very freely. An exceptionally good yellow variety.

PRESIDENT HERBERT HOOVER. A combination of cerise-pink, yellow, flame, and scarlet. In hot weather the color is somewhat dim, but early in the season and in late autumn it is brought out to its full richness. Grows well in partial shade, but seems to succeed anywhere.



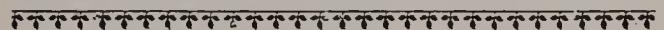
JOANNA HILL

SISTER THERESE. Sister Therese has the qualities which we all value most in a garden rose. It has a remarkably strong, tall, vigorous, free-branching bush. The long, tight, slender buds are always perfect, never becoming misshapen in any weather, and they have enough petals to keep well as a cut flower. The chrome-yellow buds tinged with carmine and the lighter yellow open blooms, spicy fragrant, with deeper tones of apricot and gold, are always beautiful to behold. Price, 50c each, \$5.00 per dozen, postpaid. (Illustrated page 12.)

SUNBURST. Rich yellow blooms strongly marked with orange at the center; quite fragrant and very attractive. Needs time and attention to become established, after which it grows and blooms well.

TALISMAN. Brilliant red and gold buds followed by scarlet-orange and yellow blooms. In early spring and late autumn the blooms are at their best. Talisman is superb for both garden use and cutting. Since this Rose was introduced in 1929 it has become a prime favorite in all parts of the country.

KATHERINE PECHTOLD. The flowers are semi-double and have little fragrance, but the dainty loveliness of the buds makes it worth growing. A widespread plant of medium height with long, slender, perfectly formed buds of a delightful rich shade of old-gold and bronzy-orange. Vigorous and a free bloomer. Price, 50c each, \$5.00 per dozen, postpaid.



ROSA HUGONIS. A shrub Rose with long sweeping branches, well covered with lemon-yellow flowers. Desirable for specimens or for use in border plantings.

ROSLYN. Golden yellow flowers with shadings of orange on the reverse of the petal. The buds are tapering and when partially opened are extremely attractive. The color is rich and glowing; this, combined with the lasting qualities of the flowers, makes them desirable for cutting and decorative work.



SUNBURST

CLIMBING ROSES



CL. TALISMAN

CL. AMERICAN BEAUTY. Flowers brilliant carmine, of the same form as the bush Rose. The plants are reasonably vigorous but bloom freely.

CL. CECILE BRUNNER. Flowers are rosy pink and yellow, borne in sprays. The plant should be protected in cold climates.

CL. COLUMBIA. Bright pink, sweetly scented blooms. A good grower and a free bloomer following the habit of its parent, the Hybrid Tea of the same name (see page 7).

KITTY KININMONTH. An Australian Rose with large, semi-double, bright pink flowers distinguished by golden stamens. A vigorous-growing and free-blooming variety.

MARECHAL NIEL. This Rose may be called the favorite-climbing Rose of the South. The blooms are golden and are carried in clusters. A well developed and trained plant is a gorgeous sight, literally a sheet of gold.

MERMAID. Large, single flowers, nearly 5 inches across. The bud is yellow and opens into a soft primrose bloom. Very effective because of the free-blooming habit of the plant, and its sturdy growth.

CARL SHAMBURGER'S SELECT 25

SISTER THERESE. Sister Therese has the qualities which we all value most in a garden Rose. It has a remarkably strong, tall, vigorous, free-branching bush. The long, tight, slender buds are always perfect, never becoming misshapen in any weather, and they have enough petals to keep well as a cut flower. The chrome-yellow buds tinged with carmine and the lighter yellow open blooms, spicily fragrant, with deeper tones of apricot and gold, are always beautiful to behold. **Price, 50c each.**

SOUVENIR D'ALAXANDRE BERNAIX. Bud deep crimson red on maroon ground; flower very large, full, double, globular, crimson-vermillion red, heavily shaded with velvety purple, splashed with fiery red, borne on long strong stem. Foliage purplish green.... Growth vigorous, upright. A very extremely beautiful flower. **Price, 45c each.**

AMI QUINARD. Deep Red.

EDITH NELLIE PERKINS. Multi-colored.

EDITOR McFARLAND. Deep Pink.

ETOILE de HOLLAND. Brilliant Red.

GOLDEN DAWN. Bright Yellow.

PRESIDENT HOOVER. Multi-colored.

BETTY UPRICHARD. Pink.

K. A. VICTORIA. White.

TALISMAN. Multi-colored.

RED RADIANCE. Red.

MARGARET McGREDY. Orange Vermilion.

LUXEMBOURG. Yellow.

CHAS. K. DOUGLAS. Deep Crimson.

JULES BOUCHE. White.

WILLOWMERE. Rich Pink.

E. G. HILL. Dazzling Red.

MRS. LOVELL SWISHER. Salmon Pink.

LADY HILLINGDON. Saffron-Yellow.

ETOILE de FRANCE. Vivid Crimson.

RED AMERICAN BEAUTY. Red.

MEV G. A. VAN ROSSEM. Orange-Apricot.

PINK RADIANCE. Pink.

FRANCIS SCOTT KEY. Red.

ALL 25 FOR ONLY

\$5.50

POSTPAID



SISTER THERESE

CLIMBING ROSES (continued)

PAUL'S SCARLET CLIMBER. Great clusters of extremely brilliant red blooms. In the spring it is a mass of color and may produce some flowers in early autumn. The plant is moderately vigorous but is extremely satisfactory because of the blooming habit.

CL. PRESIDENT HERBERT HOOVER. Flowers identical with the bush form. The only difference is that in this type the plant has a climbing or pillar habit.

CL. RED RADIANCE. A strong-growing plant carrying many flowers identical in color and form with the bush Rose of the same name.

SCORCHER. Another comparatively new Australian Rose. The blooms are semi-double and brilliant scarlet-rose in color, borne in great quantities on long stems. There seem to be two flowering periods, one in the earlier days of the season and a second a few weeks later, with a few flowers produced until late autumn. It is an intermittent rather than a continuous bloomer.

SPANISH BEAUTY (Mme. Gregoire Staechelin). Broad, frilled petals of a delicate pink, with stains of red in the bud form. Very fragrant.

CL. TALISMAN. Identical in color and form of bloom with the famous bush variety.

POLYANTHA ROSES

A class of Roses that bloom practically the entire growing season. The flowers are small, but carried in such large clusters that the plant is covered with color. For massing, edging, or low hedges they are superb.

All Polyantha Roses here listed are priced at 30c each, \$3.00 per dozen, prepaid, except where noted. Quantity lots of 25 or more for border planting, 20c each, prepaid.

CECILE BRUNNER. Seashell-pink. The "Sweetheart" Rose. Makes sprays of rosy pink "baby" buds that open to seashell-pink. Delightful for children's gardens. A perfect Rose for boutonnieres and for charming, fragrant table bouquets. Grows 15 inches.

CHATILLON ROSE. Enormous clusters of bright pink, semi-double blooms. We consider it a fine variety.

EBLOUSSANT. The color is a deep rich red, shaded with velvety crimson. Very free blooming, and a Rose that is growing in favor in the large gardens of the country. The plants are dwarf, rarely growing more than a foot high.

ELSE POULSEN. Large, single, bright rose-pink flowers carried in clusters on upright-growing plants.

GLORIA MUNDI. One of the most brilliant Roses in the Polyantha family. The full double blooms are glowing orange-scarlet, larger than the average, and borne in clusters. A vigorous, bushy plant and very free blooming.

GOLDEN SALMON. A distinct, bright, and pleasing orange color; really the best Polyantha of this particular shade. Makes a splendid display when planted in large groups, but the faded trusses should be cut if continuous bloom is desired.

GRUSS AN AACHEN. A variety that can be depended on to give flowers the entire season. The blooms are double, slightly perfumed, light flesh-pink marked with salmon-yellow, the center much deeper than the edges. In autumn it seems to show distinct coppery red lines.

IDEAL. In a mass planting makes a splendid showing of rich dark scarlet blooms shaded very much darker. The plants are vigorous and bear a great amount of bloom in compact bunches. At its best in spring and autumn.

KATHARINA ZEIMET. Very large clusters of small, double white flowers that resemble little chrysanthemums. An extra-fine variety despite the size of the blooms.

KIRSTEN POULSEN. The plants grow from 3½ to 4 feet high and therefore are useful for massing or for hedges. The single, light red flowers are carried in great sprays. Interesting because of its brilliancy.

LAFAYETTE. A variety characterized by splendid growth and free-blooming qualities. The flowers are large, semi-double, light crimson, and borne in clusters of 40 or more blooms. The color holds well during hot weather. This variety differs from most others of the class and seems to be a member of one new group

which includes Else Poulsen and Kirsten Poulsen.

MISS EDITH CAVELL. Small, semi-double flowers of brilliant scarlet-red with darker shadings. The blooms are carried in large clusters on well-branched plants, and frequently cover the plant with a gorgeous display of color.

RUTH SHAMBURGER. A new variety originating in our own fields. It is a member of the famous Poulsen family and bears many of the characteristics of that group. It may be termed a tall-growing baby rambler. In color the blooms are very light pink, semi-double, and borne in large clusters. The individual flowers have five petals, which have considerable substance and remain in good condition for some days after cutting. The plant is a vigorous grower with clean glossy foliage, which is seldom affected by disease. Visitors to our gardens have spoken very highly of this new variety. 2-year plants, 50c each, \$5 per dozen, prepaid.

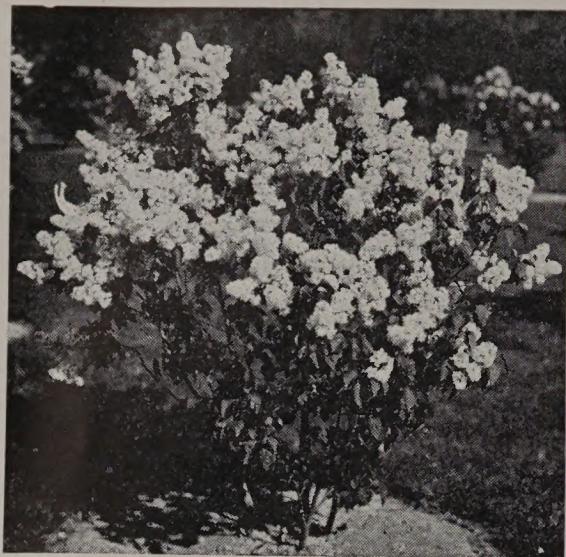
ORLEANS. One of the most important Polyantha Roses, as nearly all the orange varieties are descended from it. The color of Orleans is light red with a tinge of white at the center of the bloom; flowers are small, a little more than semi-double, and are produced all summer.

TRIUMPH DE ORLEANS. Flowers 1½ to 2 inches across, semi-double, open, very lasting, slightly fragrant, cherry-red, borne in large clusters on long, strong stems. Foliage glossy, bright green. Growth very vigorous and hardy. Bushes 20 to 28 inches. Continuous bloomer.



CECILE BRUNNER
The Sweetheart Rose

Carl Shamburger's Flowering Shrubs



CRAPE MYRTLE

SPIREA Thunbergi. Dwarf. Height 3½ feet. Bushy, with very fine leaves. Blooms early in spring with tiny white flowers all through the branches. For border or front planting. 18-24 inches, 20c each; 2-3 ft., 25c each, Postpaid.

WEIGELA, Red. Blooms at intervals throughout the summer. 18-24 inches, 25c each; 2-3 ft., 30c each, Postpaid.

FLOWERING PEACH. Double, rose-like flowers that last for weeks in early Spring. Blooms open up before the leaves come out. 3-4 ft., 50c each; 4-5 ft., 60c each, Postpaid.

REDBUD, Flowering. 3-4 ft., 35c each; 4-5 ft., 45c each; 5-6 ft., 60c each, Postpaid.



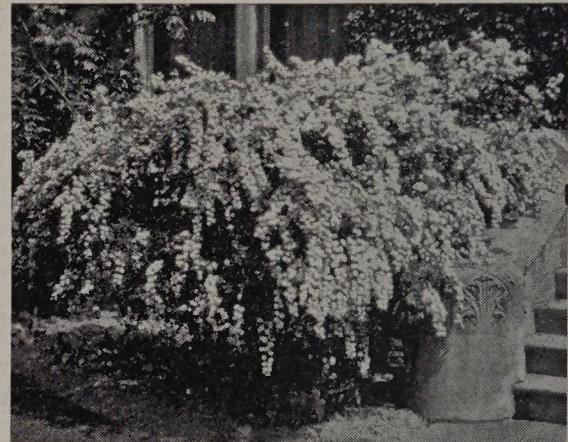
FORSYTHIA (GOLDEN BELL)

TAMARIX (Soft Cedar). Blooms early before the foliage comes out. Reddish pink flowers all over the branches. Foliage dark green. 2-3 ft., 35c each; 3-4 ft., 45c each, Postpaid.

SPIREA, Froebeli. Dwarf pink. Hardy, attractive foliage in early Spring. Very fine for low planting effect. Blooms at intervals through the summer. 18-24 inches, 35c each; 2-3 ft., 40c each, Postpaid.

SPIREA Van Houetti. (Bridal Wreath). The well known white Spirea. Drooping branches with clusters of white flowers. Can be planted in most any location. 18-24 inches, 20c each; 2-3 ft., 25c each; 3-4 ft., 35c each, Postpaid.

DOGWOOD, White Flowering. 3-4 ft., 50c each; 4-5 ft., 75c each, Postpaid.



SPIREA—VAN HOUTTEI

DOGWOOD, Pink Flowering. 2-3 ft., \$1.00 each, Postpaid.

CRAPE MYRTLE. Color: PINK, RED, PURPLE and WHITE. Everblooming shrub, blooming from July until frost. They are a little slow budding out after transplanting. Should be watered-in well and kept watered until they start growing. 2-3 ft., 50c each; 3-4 ft., 75c each, Postpaid.

FORSYTHIA, GOLDEN BELL. With arching branches of golden flowers, the first to bloom in the Spring. 18-24 inches, 20c each; 2-3 ft., 25c each; 3-4 ft., 35c each; 4-5 ft., 45c each, Postpaid.

ALTHEA (Rose of Sharon). Double. Strong grower, used for foundation planting where tall shrubs are needed. Also for tall screens. These bloom from July until frost. Color Red. 2-3 ft., 25c each; 3-4 ft., 35c each, Postpaid.

BEAUTY BUSH. Flowering shrub from China. Hardy. Pink flowers. 2-3 ft., 40c each, Postpaid.

This Page Tells . . .

How to Make Roses Grow ... and Bloom

First of all, let us say that Roses do not need a great amount of care. It's a mistaken notion to think they should be nursed and coddled. True, they need plant-food, water, and should be sprayed to control the annoying insects. But these means of control are easily supplied—so let us have Roses, and more Roses, in our gardens. Let us grow them for their own beauty and fragrance; let us grow them so that we can share their charms with our friends.

Fall Planting Is Best

In the South it is best to plant Roses in late fall. They will make a good root-growth before the ground freezes and be ready to jump into growth when spring comes. They can be set any time when the soil is not frozen; from mid-November to mid-February is a good time. Get the bed ready several weeks before planting so the soil will be well settled when the plants are put in.

Preparing the Bed

Dig the beds as deep as necessary for good subsoil and adequate drainage.

Open the package, examine each plant, and cut off any broken or damaged roots.

Make holes big enough and deep enough to permit spreading the roots.

Set the plant in the hole; be careful to spread the roots, and see that the bud or joint will be at the soil level. Work the dirt in and around the roots and pack or tramp the soil thoroughly, so that all air spaces may be filled and the soil be brought in contact with the roots. Pour in 3 to 4 quarts of water; after it has soaked in, gradually fill the hole. Then cut back the top to 4 or 5 inches. Our plants are cut back to about 12 inches when they are shipped, but should be pruned back further as above indicated.

Many Roses are injured by the excessive use of manure in the beds at time of planting. It is much safer to mulch the surface of the bed with cow or other manure, which subsequent rains or watering will carry into the ground.

Feeding the Plants

After the plants begin to grow, they will need some extra feeding. We recommend Vigoro as it seems to be a complete plant-food. It was used in the noted Rose-garden of the Century of Progress, Chicago, and is a success in private gardens. Full directions for use are supplied with each package. Covering the bed through the summer with Peat Moss, grass clippings, leaves, or a similar substance, to a depth of 3 to 4 inches will conserve moisture and keep the surface free from weeds. The soil does not need to be cultivated when so covered.

Controlling Insects

When aphids appear, plants should be sprayed with a nicotine solution (Black Leaf 40). Dusting with superfine sulphur will help control black-spot and mildew. Many preparations, including Tri-ogen, have proved effective though successive control depends on earliness and regularity of application.

Cold-Weather Care

In severe climates make a mound of soil around the plant, extending upward 8 inches or more. In milder climates a heavy mulch of leaves or straw will give protection in ordinary winters. In the South, little, if any, protection is needed, except for the first winter, when soil should be mounded around the plants.

Final Rules

1. Choose your first varieties from a good catalogue, relying upon the nurseryman's recommendation; or consult an experienced rose grower.
2. Buy good plants, and put them in the ground early, preferably fall planting.
3. Be sure the beds are well drained, well prepared, and ready for the roses when they arrive.
4. Fight the four pests strenuously.
5. Join the American Rose Society.

Keep Your Roses Healthy and Happy

Plants bothered by insects, mildew, and black-spot will not yield good flowers. Dusting with dry sulphur preparations is easier and less "mussy" than wet spraying, and is fully as effective.

SPECIAL ELECTRIC "Super-adhesive" Dusting Sulphur. Ready to apply; no mixing, no trouble. 10-lb. package \$1.20, prepaid; 25 lbs. \$2.50, prepaid; 100 lbs. \$4, f.o.b. Tyler.

NIAGARA "TWO-QUART" DUSTER. For applying Super-adhesive and other powders for insect control. A special nozzle for Mexican bean beetle control comes with each duster. Substantially constructed and will last for years. \$2.75 each, prepaid.

KUNDE'S SHEARS No. 20. For clipping and pruning Roses and small shrubs. Steel polished, \$2.65, prepaid.



PAUL'S SCARLET CLIMBER—See page 13

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